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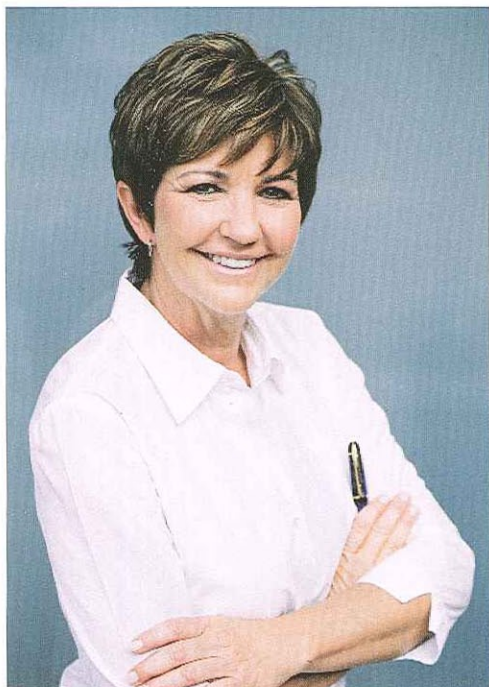


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DO YOU REMEMBER THE magic of the holidays in years gone by when holiday cards, handwritten notes, family letters and photos would arrive in your mailbox? There was something very special about reading the messages from family, friends and business associates.

As our lives have become more hectic and electronic communication so common, slowly—like a caterpillar—the quick e-mail or text has inched its way into our holiday connections.

As the “self-appointed handwritten note advocate,” I believe that we, at long last, are witnessing the beginning of a transformation, as more and more people rediscover the joy of putting pen to paper. This holiday season, I believe, more than ever, people are revisiting the tradition of reflecting on their year, considering which experiences were most important to them and making a conscious decision to share their sentiments with those most dear to them. More than ever, we want a connection, a *real* connection, not an electronic blast going out to the masses.

Soar!

At WritingInStyle, I enjoy creating a theme for my holiday messages. This year, my card is by the artist Ludvic and is appropriately titled *Butterfly Magic*. The vibrant colors and movement of the art speak volumes to me. For certain, this past year, some days I have resonated with the caterpillars as I have inched along the handwritten note path. As the year draws to an end, without doubt, I am flying with the butterflies! There is a flutter in the air about handwritten communication. Without doubt, I am witnessing the transformation of constant electronic connection to a rebirth of the civility only pen and paper create.

In dream analysis, the butterfly denotes new beginnings—the creation of life from apparent death. So, this season, won't you help keep the dream alive? Please take the time—for yourself and for others—to send out a personalized holiday greeting. We just never know how our moment of connection might inspire someone to fly with the butterflies rather than crawl with the caterpillars!

Happy, happy holidays to you,

Cindy

To purchase Ludvic's *Butterfly Magic* limited edition prints, visit ludvic.com. Special edition *Butterfly Magic* note cards available through WritingInStyle.com.



Butterfly Magic

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